

Programme structure and requirements, including levels, courses, credits, etc.
Bachelor of Arts Program in Thai language Communication (Revised Curriculum 2024)

1. Programme structure

Category	Credits
A. General Education Course (Not less than)	26 (Choose to study English 9 credits or Chinese 9 credits)
B. Area of Concentration Course (Not less than)	88 (Cooperative education subjects included, 13 credits)
C. Free Elective Course (Not less than)	6
Total (Not less than)	120

2. Courses / Modules

(1) General Education Courses

26 Credits

Course Code	Course Title	Credits (Lecture–Practice–Self-study)
GEN67-011	Fundamental Thai	2(2-0-4)*
GEN67-111	Thai for Presentation	2(2-0-4)
GEN67-021	Fundamental English	2(2-0-4)*
GEN67-121	Integrated English Skills for Upper Beginners	3(2-3-6)

Remark: Courses marked with an asterisk (*) are not counted toward the total number of credits required in the programme.

Students are required to select one of the following foreign language groups:

English Language Courses (9 credits), or Chinese Language Courses (9 credits)

English Language Courses

Course Code	Course Title	Credits (Lecture–Practice–Self-study)
GEN67-122	English Listening and Speaking for Basic Users	3(2-3-6)
GEN67-123	English Reading and Writing for Basic Users	3(2-3-6)
GEN67-124	English for Public Speaking and Presentation for Independent Users	3(2-3-6)

Chinese Language Courses

Course Code	Course Title	Credits (Lecture–Practice–Self-study)
CHI67-121	Basic Chinese	3(2-2-5)
CHI67-122	Chinese for Daily Life	3(2-2-5)
CHI67-123	Chinese for Communication	3(2-2-5)
GEN67-133	Aesthetics for Quality of Life	2(1-2-3)
GEN67-141	Knowledge Inquiry and Fundamental Research	2(2-0-4)
GEN67-142	Environmental Conservation and Global Warming	2(1-2-3)
GEN67-162	Financial and Life Management	2(1-2-3)
INF67-171	Information Technology in Digital Era	1(1-0-2)
INF67-173	Use of Spreadsheet Software for Data Analysis	1(0-2-1)

Health and Sports Courses

Students are required to select courses from the following list, totaling 2 credits.

Course Code	Course Title	Credits (Lecture–Practice–Self-study)
CSP67-151	Football	1(0-2-1)
CSP67-152	Futsal	1(0-2-1)
CSP67-153	Basketball	1(0-2-1)
CSP67-154	Volleyball	1(0-2-1)
CSP67-155	Badminton	1(0-2-1)
CSP67-156	Petanque	1(0-2-1)
CSP67-157	Tennis	1(0-2-1)
CSP67-158	Golf	1(0-2-1)
CSP67-159	Swimming	1(0-2-1)
CSP67-160	Thai Boxing	1(0-2-1)
CSP67-161	Table Tennis	1(0-2-1)
CSP67-162	Athletics	1(0-2-1)
CSP67-163	Weight Training	1(0-2-1)
CSP67-164	Yoga for Health	1(0-2-1)
CSP67-165	Aerobic for Health	1(0-2-1)

(2) Core Courses

88 Credits

(2.1) Major Courses 75 Credits

Course Code	Course Title	Credits (Lecture–Practice–Self-study)
THA67-111	Theory of Using Thai language for communication	3(3-0-6)

THA67-112	Principles of Thai Language	3(3-0-6)
THA67-113	Foreign Languages in Thai	3(3-0-6)
THA67-121	Fundamental and Evolution of Thai Literature	3(3-0-6)
THA67-122	Contemporary Thai Literature	3(3-0-6)
THA67-211	Thai Linguistics	3(3-0-6)
THA67-221	Narratology	3(3-0-6)
THA67-222	Intercultural communication in Thai society	3(2-2-5)
THA67-223	Thai Literature and Entertainment Media	3(3-0-6)
THA67-224	Creative Folklore	3(2-2-5)
THA67-231	Rhetoric and Personality Development	3(2-2-5)
THA67-232	Creative Prose Writing	3(2-2-5)
THA67-233	Creative Poetry Writing	3(2-2-5)
THA67-234	News Writing and Reporting	3(2-2-5)
THA67-311	Discourses in Contemporary Thai Media	3(3-0-6)
THA67-312	Sociolinguistic Aspects of Thai Language	3(3-0-6)
THA67-321	Thai Literary Criticism	3(2-2-5)
THA67-331	Short stories Writing	3(2-2-5)
THA67-332	Script Writing	3(2-2-5)
THA67-333	Thai Language for Creating Online Media	3(2-2-5)
THA67-334	Documentary Writing	3(2-2-5)
THA67-335	Editorial Work	3(2-2-5)
THA67-336	Thai Language for Business	3(2-2-5)
THA67-341	Research Methodology in Thai Language	3(2-2-5)
THA67-342	Seminar on the Thai Language for Communication	3(2-2-5)

(2.2) Cooperative Education Courses 13 Credits

Course Code	Course Title	Credits (Lecture–Practice–Self-study)
THA67-391	Pre-Cooperative Education	1(0-2-1)
THA67-491	Cooperative Education I	6 (Cooperative education must be undertaken for a minimum of 40 hours per week.)
THA67-492	Cooperative Education II	6 (Cooperative education must be undertaken for a minimum of 40 hours per week.)

(3) Free Electives Courses 6 Credits

Students are required to complete 6 credits of free electives from courses offered by Walailak University or other higher education institutions. Credit transfer may be granted, subject to compliance with the regulations of Walailak University on undergraduate studies under the semester system, B.E. 2566 (2023).

3. Academic Plan

Bachelor of Arts Program in Thai for Communication (Total Credits: 120)

1) Academic Plan (For students selecting the English Language Courses)

Year 1

Semester 1		Semester 2	
Course Code/Course Title	Credits	Course Code/Course Title	Credits
GEN67-011 Fundamental Thai*	2(2-0-4)*	GEN67-122 English Listening and Speaking for Basic Users	3(2-3-6)
GEN67-021 Fundamental English*	2(2-0-4)*	GEN67-162 Financial and Life Management	2(1-2-3)
GEN67-111 Thai for Presentation	2(2-0-4)	INF67-171 Information Technology in Digital Era	1(1-0-2)
GEN67-121 Integrated English Skills for Upper Beginners	3(2-3-6)	INF67-173 Use of Spreadsheet Software for Data Analysis	1(0-2-1)
GEN67-133 Aesthetics for Quality of Life	2(1-2-3)	CSP67-XXX Health and Sports Courses	1(X-X-X)
GEN67-141 Knowledge Inquiry and Fundamental Research	2(2-0-4)	THA67-112 Principles of Thai Language	3(3-0-6)
CSP67-XXX Health and Sports Courses	1(X-X-X)	THA67-113 Foreign Languages in Thai	3(3-0-6)
THA67-111 Theory of Using Thai language for communication	3(3-0-6)	THA67-122 Contemporary Thai Literature	3(3-0-6)
THA67-121 Fundamental and Evolution of Thai Literature	3(3-0-6)		
Total	16 Credits	Total	17 Credits

Remark: * Non-credit

Year 2

Semester 1		Semester 2	
Course Code/Course Title	Credits	Course Code/Course Title	Credits
GEN67-123 English Reading and Writing for Basic Users	3(2-3-6)	GEN67-124 English for Public Speaking and Presentation for Independent Users	3(2-3-6)
THA67-221 Narratology	3(3-0-6)	GEN67-142 Environmental Conservation and Global Warming	2(1-2-3)
THA67-222 Intercultural communication in Thai society	3(2-2-5)	THA67-211 Thai Linguistics	3(3-0-6)
THA67-231 Rhetoric and Personality Development	3(2-2-5)	THA67-223 Thai Literature and Entertainment Media	3(3-0-6)
THA67-232 Creative Prose Writing	3(2-2-5)	THA67-224 Creative Folklore	3(3-0-6)
THA67-234 News Writing and Reporting	3(2-2-5)	THA67-233 Creative Poetry Writing	3(2-2-5)
		XXXXxx-xxx Free Electives Courses	2-3(x-x-x)
Total	18 Credits	Total	15-20 Credits

Year 3

Semester 1		Semester 2	
Course Code/Course Title	Credits	Course Code/Course Title	Credits
THA67-311 Discourses in Contemporary Thai Media	3(3-0-6)	THA67-312 Sociolinguistic Aspects of Thai Language	3(3-0-6)
THA67-321 Thai Literary Criticism	3(2-2-5)	THA67-334 Documentary Writing	3(2-2-5)
THA67-331 Short stories Writing	3(2-2-5)	THA67-335 Editorial Work	3(2-2-5)
THA67-332 Script Writing	3(2-2-5)	THA67-336 Thai Language for Business	3(2-2-5)
THA67-333 Thai Language for Creating Online Media	3(2-2-5)	THA67-342 Seminar on the Thai Language for Communication	3(2-2-5)
THA67-341 Research Methodology in Thai Language	3(2-2-5)	XXXXxx-xxx Free Electives Courses	2-3(x-x-x)
THA67-391 Pre-Cooperative Education	1(0-2-1)		
Total	19 Credits	Total	17-20 Credits

Year 4

Semester 1		Semester 2	
Course Code/Course Title	Credits	Course Code/Course Title	Credits
THA67-491 Cooperative Education I	6 (Cooperative education must be undertaken for a minimum of 40 hours per week.)	THA67-492 Cooperative Education II	6 (Cooperative education must be undertaken for a minimum of 40 hours per week.)
Total	6 Credits	Total	6 Credits

2) Academic Plan (For students selecting the Chinese Language Courses)

Year 1

Semester 1		Semester 2	
Course Code/Course Title	Credits	Course Code/Course Title	Credits
GEN67-011 Fundamental Thai *	2(2-0-4)*	CHI67-121 Basic Chinese	3(2-2-5)
GEN67-021 Fundamental English *	2(2-0-4)*	GEN67-162 Financial and Life Management	2(1-2-3)
GEN67-111 Thai for Presentation	2(2-0-4)	INF67-171 Information Technology in Digital Era	1(1-0-2)
GEN67-121 Integrated English Skills for Upper Beginners	3(2-3-6)	INF67-173 Use of Spreadsheet Software for Data Analysis	1(0-2-1)
GEN67-133 Aesthetics for Quality of Life	2(1-2-3)	CSP67-XXX Health and Sports Courses	1(X-X-X)
GEN67-141 Knowledge Inquiry and Fundamental Research	2(2-0-4)	THA67-112 Principles of Thai Language	3(3-0-6)
CSP67-XXX Health and Sports Courses	1(X-X-X)	THA67-113 Foreign Languages in Thai	3(3-0-6)
THA67-111 Theory of Using Thai language for communication	3(3-0-6)	THA67-122 Contemporary Thai Literature	3(3-0-6)
THA67-121 Fundamental and Evolution of Thai Literature	3(3-0-6)		
Total	16 Credits	Total	17 Credits

Remark: * Non-credit

Year 2

Semester 1		Semester 2	
Course Code/Course Title	Credits	Course Code/Course Title	Credits
CHI67-122 Chinese for Daily Life	3(2-2-5)	CHI67-123 Chinese for Communication	3(2-2-5)
THA67-221 Narratology	3(3-0-6)	GEN67-142 Environmental Conservation and Global Warming	2(1-2-3)
THA67-222 Intercultural communication in Thai society	3(2-2-5)	THA67-211 Thai Linguistics	3(3-0-6)
THA67-231 Rhetoric and Personality Development	3(2-2-5)	THA67-223 Thai Literature and Entertainment Media	3(3-0-6)
THA67-232 Creative Prose Writing	3(2-2-5)	THA67-224 Creative Folklore	3(3-0-6)
THA67-234 News Writing and Reporting	3(2-2-5)	THA67-233 Creative Poetry Writing	3(2-2-5)
		XXXxx-xxx Free Electives Courses	2-3(x-x-x)
Total	18 Credits	Total	17-20 Credits

Year 3

Semester 1		Semester 2	
Course Code/Course Title	Credits	Course Code/Course Title	Credits
THA67-311 Discourses in Contemporary Thai Media	3(3-0-6)	THA67-312 Sociolinguistic Aspects of Thai Language	3(3-0-6)
THA67-321 Thai Literary Criticism	3(2-2-5)	THA67-334 Documentary Writing	3(2-2-5)
THA67-331 Short stories Writing	3(2-2-5)	THA67-335 Editorial Work	3(2-2-5)
THA67-332 Script Writing	3(2-2-5)	THA67-336 Thai Language for Business	3(2-2-5)
THA67-333 Thai Language for Creating Online Media	3(2-2-5)	THA67-342 Seminar on the Thai Language for Communication	3(2-2-5)
THA67-341 Research Methodology in Thai Language	3(2-2-5)	XXXxx-xxx Free Electives Courses	2-5(x-x-x)
THA67-391 Pre-Cooperative Education	1(0-2-1)		
Total	19 Credits	Total	17-20 Credits

Year 4

Semester 1		Semester 2	
Course Code/Course Title	Credits	Course Code/Course Title	Credits
THA67-491 Cooperative Education I	6(Cooperative education must be undertaken for a minimum of 40 hours per week.)	THA67-492 Cooperative Education II	6(Cooperative education must be undertaken for a minimum of 40 hours per week.)
Total	6 Credits	Total	6 Credits